



ISP Telecom SMS Service

Acceptable Use Policy

Company reserves right to modify this policy at any time. The Terms & Conditions specifies the actions permitted by Company to its users, whether direct Customer or end-user Subscriber (collectively referred to as “Subscriber”) of the Services, including SMS and other services which may be introduced in future. All subscribers of the Services, directly or indirectly are required to engage in acceptable use only as per this policy as modified from time to time.

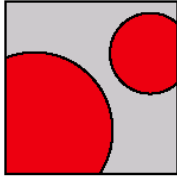
Lawful purpose

Services may be used only for lawful purposes. Transmission, distribution or storage of any material in violation of any applicable law or regulation is prohibited. This includes, without limitation, material protected by copyright, trademark, trade secret or other intellectual property right used without proper authorisation, and material that is obscene, defamatory, constitutes an illegal threat, violates export control laws.

Conduct

Subscriber shall not post or transmit using Services any material which violates or infringes in any way upon the rights of others, which is unlawful, threatening, abusive, defamatory, invasive of privacy or publicity rights, vulgar, obscene, profane or otherwise objectionable, which encourages conduct that would constitute a criminal offence, give right to civil liability or otherwise violate any law, or which, without the Company express prior approval, contains advertising or any solicitation with respect to products or services. Any conduct by a Subscriber that in the Company discretion restricts or inhibits any other Subscriber from using or enjoying Services will not be permitted. Subscriber shall not use Services to advertise or perform any commercial solicitation, including, but not limited to, the solicitation of users to become subscribers of other on-line information services competitive with the Services.

Subscriber shall not upload, post or otherwise make available using Services any material protected by copyright, trademark or other proprietary right without the express permission of the owner of the copyright, trademark or other proprietary right and the burden of determining that any material is not protected by copyright rests with subscriber. Subscriber shall be solely liable for any damage resulting from any infringement of copyrights, proprietary rights, or any other harm resulting from such a submission.



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User cannot use any sender ID to send SMS messages other than his own name, company or firm's name owned or managed by him/her. Using a sender ID other than that owned by the user will cause the suspension of service to the Subscriber.

Sending unsolicited SMS messages, including, without limitation, commercial advertising and informational announcements, is explicitly prohibited.

Network Security

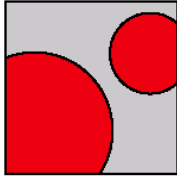
Any activity which violates network security is prohibited, and may result in criminal and civil Liability. The Company will investigate incidents involving such violations and may involve/will cooperate with law enforcement agencies if a criminal violation is suspected.

Examples of system or network security violations include, without limitation, the following:

- Unauthorized access to or use of data, systems or networks, including any attempt to probe, scan or test the vulnerability of a system or network or to breach security or authentication measures without express authorization of the owner of the system or network.
- Unauthorized monitoring of data or traffic on any network or system without express authorization of the owner of the system or network.
- Interference with service to any user, host or network including, without limitation, mailbombing, flooding, deliberate attempts to overload a system and broadcast attacks.
- Forgery of any identification or obscuring of hostnames, usernames, IP addresses, or any message header information in any data.
- Probing for means of gaining unauthorized access to computers or networks.
- Introducing or causing to be introduced any computer contaminant or computer viruses into system or network.

General

Company has no control on the contents of the SMS sent and Company shall not be held responsible directly or indirectly neither for the content of the SMS sent nor for any delay in delivery or non-delivery or for any errors routed by Company through its SMSC.



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Company shall not be responsible in any manner due to errors caused on account of internet delays, disconnection, time outs, routing problems or related network events.

User has complete control of the Sender-ID (Alphanumeric or Numeric) of the MT SMS sent through Company SMS and will not misuse this facility. In case it is found that user is misusing this facility by sending a message on someone's name without his/her approval, it shall be treated as a breach of this agreement and the connection will be disconnected forthwith. It shall be sole responsibility of user and Company will in no way responsible for any such message and the subsequent fallout.

Company shall strive to deliver SMS immediately upon receipt from the user. However Company shall not be responsible for any delay, non-receipt of SMS or any other interruption in providing SMSC facility, which may occur due to technical reasons or snags in the system, breakdown of SMSC or any other equipment, server breakdown, maintenance shut down, breakdown of communication services and such interruption are beyond the control of Company. However, Company acknowledges that it will put in reasonable efforts to achieve the best success rate in delivery of the SMS messages so routed through its SMSC